



WHX

Nairobi

Formerly Medic East Africa

WHX Nairobi 2026

The Business Platform
for East African Healthcare

2-4 September 2026 | KICC, Nairobi, Kenya

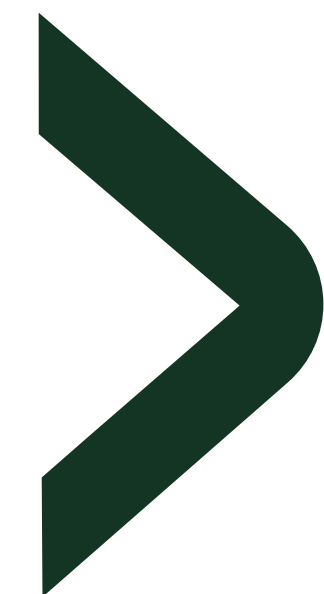
- Book a Stand
- Explore Sponsorship Opportunities

Capitalise on East Africa's healthcare growth

East Africa continues to see sustained investment across healthcare infrastructure, diagnostics, laboratory services, medical equipment, and digital health. Demand is being driven by population growth, expanding private healthcare networks, and increased public sector spending.

WHX Nairobi places your business directly in front of this demand.

As the region's leading healthcare exhibition, WHX Nairobi connects international and regional suppliers with buyers, distributors, and decision-makers actively sourcing solutions for East African markets.



This is where healthcare suppliers secure partners, pipelines, and long-term growth.



Why exhibit at WHX Nairobi 2026?

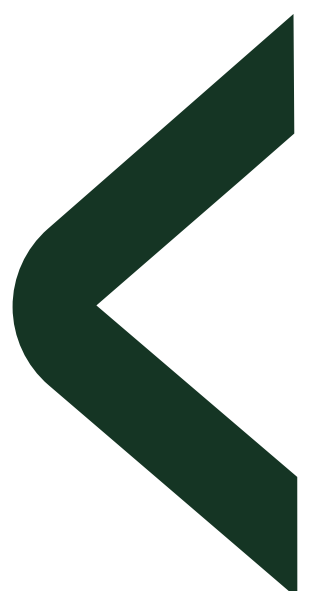
Exhibiting at WHX Nairobi gives healthcare suppliers direct access to buyers with active purchasing requirements.

By booking a stand, you can:

- Meet qualified buyers in a focused B2B environment
- Identify and appoint regional distributors and agents
- Strengthen relationships with existing partners
- Present products directly to procurement and technical decision-makers
- Accelerate regional expansion from one central platform

WHX Nairobi is built for commercial outcomes.

Book your stand and
convert conversations
into contracts.



Commercial results you can measure

WHX Nairobi delivers consistent scale, quality, and return on investment for exhibitors.

2025 Event Performance:



7,408 professional visits



20+ countries represented



5,601 unique attendees



USD 84.19 million in estimated business generated on the show floor



188 exhibiting companies



These results demonstrate WHX Nairobi's position as a trusted marketplace for healthcare trade in East Africa.




One event. Multiple markets.

WHX Nairobi provides access to East and Central Africa from a single, efficient location.

Buyers attend from:

- > Kenya
- > Uganda
- > Tanzania
- > Rwanda
- > Ethiopia
- > Somalia
- > South Sudan
- > Wider regional markets

Exhibiting enables you to maximise market reach, reduce travel costs, and concentrate meetings into three productive days.



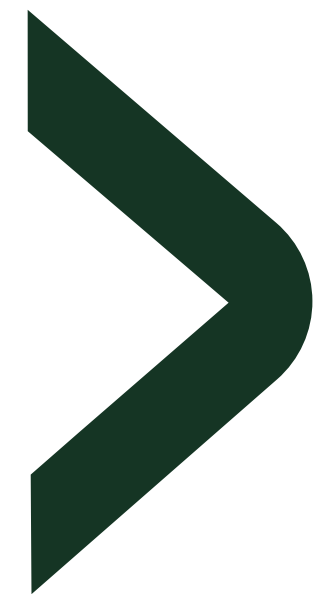
Book a stand
to unlock
regional access
from Nairobi.



Products actively sourced at WHX Nairobi

Attendees come to WHX Nairobi with clear procurement objectives across key healthcare categories, including:

- Medical equipment and devices
- Imaging and diagnostics
- Laboratory and pathology solutions
- Hospital infrastructure and consumables
- Digital health and health IT
- Pharmaceuticals and clinical supplies
- Refurbished medical equipment



If your products support healthcare delivery in emerging and growth markets, WHX Nairobi connects you directly to demand.



Proven value for exhibitors

“ Partnering with WHX Nairobi has given us an excellent platform to connect with local dealers, distributors, and healthcare professionals... helping us expand our market reach and generate strong business opportunities. ”

Anil Wadhwa

Senior VP – Global Operations,
Everex Pty Ltd

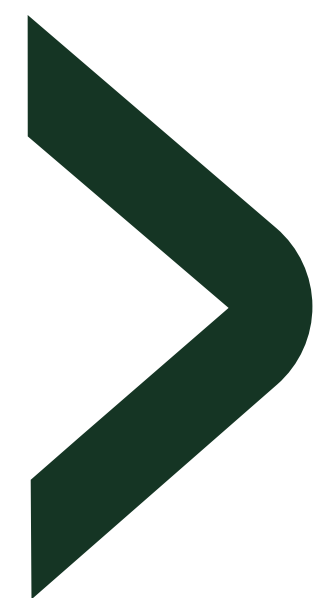
Increase visibility. Strengthen market position.

Sponsorship at WHX Nairobi enables exhibitors to stand out, reinforce credibility, and engage priority buyers at scale.

Sponsorship opportunities include:

- Enhanced brand visibility across onsite and show communications
- Thought leadership through conference sessions and features
- Product demonstrations and curated feature areas
- Targeted exposure to key buyer groups

Sponsorship is ideal for companies seeking market leadership and deeper engagement.



Explore sponsorship opportunities to maximise your presence.



Innovation and digital health at the forefront

WHX Nairobi is co-located with WHX Labs Nairobi, the region's platform for digital health, innovation, and future-focused healthcare solutions

This creates additional value for exhibitors delivering:

- Health technology and digital platforms
- AI, data, and connected healthcare solutions
- Innovative diagnostics and care delivery models



Position your brand at
the centre of healthcare
transformation.



WHX Nairobi 2026 | 2-4 September 2026 | KICC, Nairobi, Kenya

Secure your position at WHX Nairobi 2026

Dates: 2-4 September 2026

Venue: KICC, Nairobi, Kenya

Exhibition space and sponsorship opportunities are limited.

- > Book a Stand
- > Explore Sponsorship Opportunities

Visit: worldhealthexpo.com/nairobi



Book your stand today

Exhibiting & Sponsorship Enquiries

Tom Coleman
Portfolio Director
Tom.Coleman@informa.com

Ahmed Eldeeb
Senior Account Manager
Ahmed.Eldeeb@informa.com

Daniel Green
Exhibition Manager
Daniel.Green.AE@informa.com
[➤ Book a meeting](#)

Country Pavilion Enquiries

Shane Fleming
Sales Partner Director
Shane.Fleming@informa.com



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