

Algiers positions itself as a key market for plastics and packaging technologies in the Maghreb region

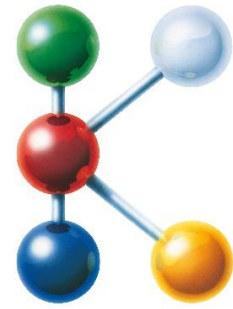
The 9th plast & printpack alger will be held at SAFEX Alger from 24 to 26 February 2025. After its resounding success in 2024 the trade fair will switch to an annual cycle now.

24 to 26 February will see plast & printpack alger opens its doors in Algiers for the ninth time. Following the great success of the event in 2024, attracting 5,199 trade visitors from 42 countries as well as 297 exhibitors from 22 nations, the trade fair will be staged annually going forward. With this move the organisers fairtrade and Messe Düsseldorf intend to further strengthen Algiers as a regional hub for the plastics, print and packaging industries. The trade fair offers a platform for international companies and brings together the region's industry and technology leaders.

In the Maghreb region Algiers has become established as the leading market for plastics and packaging technologies. According to the VDMA (Machinery and Equipment Manufacturers' Association), this country is the second biggest importer of plastics technology on the African continent with investment amounting to EUR 210 million in 2023. Demand for print and packaging technology has also risen substantially: in 2022 Algiers imported print and paper technologies worth EUR 77 million, thereby counting among the largest buyers on the African continent.

plast & printpack alger is subdivided into various themed pavilions and will be showcasing amongst others the latest machinery for plastics and packaging applications as well as raw materials. On the international level the trade fair is supported by the participation of more than twenty countries as well as national pavilions from Germany, Austria, China, France, India, Italy, and Turkey. Institutional partners such as the German-Algerian Chamber of Industry and Commerce, the Italian Trade Agency ITA and the Turkish Ministry of Trade are sponsoring the event.

Owing to the strong support received from Algerian and international associations, plast & printpack alger is not only considered a trading



The World's No. 1 Trade Fair
for Plastics and Rubber

8-15 OCTOBER 2025

Düsseldorf, Germany
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platform in the industry but also a relevant forum for technological innovation and exchange on environmental issues. The trade fair focuses on the relevance of recycling and circularity to name but two themes, to make Algiers' industries more environmentally friendly.

For Algiers, increasing investment in these technologies is a key component in its economic strategy, as it is intended to strengthen domestic production, promote exports and reduce dependence on imports. In the segment of plastic pipes and tubes alone imports have risen from 304 kt to over 1,000 kt in 2023 since 2007, corresponding to a value of over 2 billion US dollars (EUROMAP). This means plast & printpack alger provides a pivotal platform for introducing innovative technologies and bringing sustainable materials to the market.

For more information on the trade fair go to www.plastalger.com and www.printpackalger.com.

plast alger is a member of Global Gate. It is under this service brand that Messe Düsseldorf – the organiser of K, the world-leading trade fair of the plastics and rubber industries – pools its global business in the plastics and rubber sector.

K Basics:

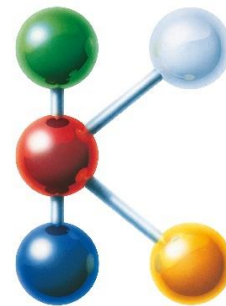
In 1952 K was held by Messe Düsseldorf for the first time and is held in a 3-year cycle. The latest K in 2022 registered 3,020 exhibitors from 59 countries on 177,516 m² net exhibition space and 177,486 trade visitors, 71% of these from abroad. For more information go to www.k-online.com.

Also visit the online magazine: [K-Mag](#)

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