

we create the future

May 28 - June 7, 2024

Düsseldorf/Germany
www.drupa.com



drupa

no. 1 for printing
technologies

drupa 2024 – Press Release No. 7 / March 2022

drupa invites participation in international Global Trends survey

How has the global printing industry changed? What impact have the pandemic, supply and resource shortages and shifts in demand had on the industry? These and many more questions are illuminated by the 8th Global Trends Report. For this purpose, the world's leading trade fair for printing technologies is activating its renowned international drupa expert panel and at the same time inviting other interested print service providers and manufacturers along the entire value chain to participate in this worldwide industry panel. The results are expected to be published in autumn as the 8th edition of the drupa Global Trends Report.

The survey is aimed specifically at executives and experts from print service providers and the machinery/supplier industry. Registration as a panelist is possible until 31 March via www.drupa.com/global_trend_report_22, the survey will take place in April. All participants will receive the full version of the drupa Global Trends Report as well as benefits in the run-up to and during drupa 2024.

"In view of the continuous change and further developments in the print and packaging industry, current, representative market data and assessments of global industry participants are more relevant than ever," explains Sabine Geldermann, Director Print Technologies Messe Düsseldorf. "The drupa Global Trends Report is a valuable tool for highlighting market dynamics and the corresponding impact on investment plans and growth potential. With this in mind, we cordially invite manufacturers and print service providers to register in order to provide an overall picture of the industry."

drupa has been surveying international print service providers and suppliers since 2013 in order to shed light on industry and global megatrends, market potential and innovations in all key areas of the print industry. Messe Düsseldorf



Messe
Düsseldorf

Messe Düsseldorf GmbH
P.O. Box 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Germany

Phone +49 211 4560 01
Fax +49 211 4560 668
Internet www.messe-duesseldorf.de
E-mail info@messe-duesseldorf.de


Board of Managing Directors:
Wolfram N. Diener (CEO)
Bernhard J. Stempfle
Erhard Wienkamp
Chairman of Supervisory Board:
Dr. Stephan Keller

County Court Düsseldorf HRB 63
VAT ID number DE 119 360 948
Tax ID number 105/5830/0663

Messe Düsseldorf
memberships:

 The global
Association of the
Exhibition Industry

 Association of the
German Trade Fair
Industry

 FKM – Society for
Voluntary Control of
Fair and Exhibition Statistics

Public transport:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

we create the future

May 28 - June 7, 2024

Düsseldorf/Germany
www.drupa.com



drupa

no. 1 for printing
technologies

has commissioned the independent market research companies Printfuture/UK and Wissler & Partner/Switzerland to conduct the trend surveys.

For further information on the drupa Global Trends Report and previously published editions (Executive Summaries), please click here:

www.drupa.com/en/Press/Global_Trends_Reports

Click here to register for the drupa Expert Panel:

www.drupa.com/global_trend_report_22

Your Contact

Press Department for drupa 2024

Anne Schröer

Manager Press & PR

Tel.: +49 (0)211-4560 465

E-Mail: SchroeerA@messe-duesseldorf.de