



Meet
Health.
Future.
People.

MEDICA
17–20
Nov.
2025

Press release

MEDICA and COMPAMED offer 'Fair Match', a smart networking tool for exhibitors and trade visitors

Personal – efficient – available at any time

MEDICA and COMPAMED in Düsseldorf will once again be setting the trends for tomorrow's healthcare from 17 to 20 November 2025 as the pioneering, internationally leading communication and business platforms for the entire medical technology value chain. In line with the new campaign slogan 'Meet Health. Future. People.', the innovative digital service 'Fair Match' is now promoting effective networking. The aim of the tool is to connect exhibitors and trade visitors in a new, smart way and enable business contacts to be made in an even more targeted and efficient manner – before, during and throughout the year after the trade fair.

After registering and redeeming their exhibitor pass code, exhibitors can activate their participation with just a few clicks. Companies that are already registered can simply activate the service in their profile. Trade visitors can register free of charge or log in with their email address to access all the functions of 'Fair Match' directly.

At the heart of 'Fair Match' are personalised contact suggestions. Based on the interests of the trade audience stored in their profiles and the product categories of the exhibitors, an intelligent algorithm suggests suitable business partners. This enables companies to find potential customers in a targeted manner and visitors to quickly discover relevant exhibitors. The integrated chat function allows direct communication and easy appointment scheduling – without time-consuming coordination or lengthy email correspondence. Interesting contacts can also be saved as favourites for quick access at any time.



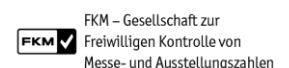
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Visitors benefit in particular from the ease of use: they complete their profile with a few details about their interests and business goals and immediately receive suitable recommendations. All communication and appointment coordination take place conveniently in the MEDICA-COMPAMED app, which is available free of charge in the Apple and Google app stores.

Further information online:

https://www.medica-tradefair.com/en/Visit/Services/Fair_Match

(Fair Match for trade visitors)

https://www.medica-tradefair.com/en/Exhibit/Services/Fair_Match

(Fair Match for exhibitors)

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Düsseldorf, 1 October 2025

