



Press Release

Strong signal to kick off REHACARE 2025

Düsseldorf, 17 September 2025 – With its kick-off press event “Self-Determined Living: Innovation meets Attitude” the international trade fair for rehabilitation and care provided important impulses and flagged up concrete solutions for how an inclusive society can succeed. Innovation is not understood as a means in itself here but as a response to societal challenges borne by the readiness to assume responsibility and actively shape inclusion. Research, development and hands-on innovations form central pillars for this.

The event was opened by **Sabrina Lorenz** and **Moritz Brückner** who discussed the topic in a podcast-style format called “Inklusiv uns” (Inclusive Us), explaining the status quo and sketching out realistic perspectives for the future. “Self-determination mustn’t just be an empty phrase – we have to show that innovations can change everyday life in concrete terms,” emphasised Sabrina Lorenz. Moritz Brückner then added: “We need more open-mindedness also when it comes to taboos. This is the only way towards genuine participation – in life, in politics and on the market.”

In the subsequent roundtable discussion **Dr. Martin Danner (BAG SELBSTHILFE e.V.)**, **Dr. Urs Schneider (Fraunhofer IPA)**, **Nico Koplanov (inContAlert)** and **Hannes Niemann (Direktor REHACARE)** addressed fundamental and current issues: How do we successfully involve those affected in decision-making processes? What role do technological innovations play in increasing autonomy? How can long-winded approval processes, which currently last up to eight years, be accelerated? And how can the innovation climate in Germany be strengthened?

Dr. Martin Danner made it perfectly clear: “We have to consistently incorporate the voices of those affected in decision-making processes – otherwise self-determination and inclusion remain empty phrases with no

Messe Düsseldorf

Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Deutschland


Telefon +49 211 4560 01
Telefax +49 211 4560 668
www.messe-duesseldorf.de
info@messe-duesseldorf.de


Geschäftsführung:
Wolfram N. Diener (Vorsitzender)
Marius Berlemann
Bernhard J. Stempfle
Vorsitzender des Aufsichtsrats:
Dr. Stephan Keller

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:

 The global
Association of the
Exhibition Industry

 Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center/Verwaltung



<https://www.rehacare.de/de/media-news/presse/pressematerial/pressemeldungen/community-umfrage-inklusion-selbstbestimmung>



E-Mail: kuehnhenrichm@messe-duesseldorf.de

Upon publication we would appreciate a specimen copy.