

Internationale Fachmesse für Rehabilitation und Pflege International Trade Fair for Rehabilitation and Care

DUSSELDORF, GERMANY 17-20 SEPTEMBER 2025

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REHACARE 2025: innovations for an inclusive society

Düsseldorf, 24 June 2025 – From 17 to 20 September 2025 the international trade fair for rehabilitation and care, REHACARE 2025, will open its doors in Düsseldorf under the guiding theme **"Self-Determined Living"** – thereby sending a strong signal: **Inclusion through Innovation**. As the world's only trade fair that unites the complete self-determined living community – from people affected and dependents to solutions providers, associations and start-ups to decision-makers from political, scientific and business spheres – REHACARE takes on an indispensable social function.

Unique when it comes to diversity, social relevance and forwardlooking solutions

REHACARE is so much more than just a trade fair. It is a resonance chamber for affected persons, a stage for innovations and a catalyst for social change. Its stated aim is to raise greater awareness for self-determined living – and break down both physical and mental barriers.

In 2025 REHACARE will provide an impressive demonstration of how technological, digital and social innovations already contribute to inclusion today – and which are needed to design the inclusive society of tomorrow. Centrestage is the key question: "What innovations does an inclusive society need – and which already exist today?"

Answers to this will be provided by start-ups, long-established companies from Germany and abroad as well as civil-society initiatives flagging up new pathways towards participation – such as by digital assistance systems, smart mobility solutions, smart care aids or inclusive sports as offered in cooperation with the "Behinderten- und Rehabilitationssportverband" (Disabled and Rehabilitation Sports Association - BRSNW). Here, not only the "what, but also the "who" and "how" count: REHACARE sees itself as a platform for diversity of perspectives and a future lab for inclusion.



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Mitgliedschaften der Messe Düsseldorf:

The global Association of the Exhibition Industry





FKM – Gesellschaft zur Freiwilligen Kontrolle von Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel: U78, U79: Messe Ost/Stockumer Kirchstr. Bus 722: Messe-Center/Verwaltung



"Jointly with our proven partners including the state of North Rhine-Westphalia, German Statutory Accident Insurance ("Deutsche Gesetzliche Unfallversicherung - DGUV), the Federal Working Group of Self-Help Organisations for People with Disabilities, Chronic Diseases and their Relatives ("Bundesarbeitsgemeinschaft Selbsthilfe" - BAG SELBSTHILFE e.V.) and the children's rehabilitation network rehaKIND, to name but a few, as well as numerous international exhibitors we consistently continue our commitment to an inclusive society," explains Hannes Niemann, Director REHACARE.

Innovative forums: exchange on a level playing field

In 2025 special focus will be on the successful expert forums that promote knowledge transfer, dialogue and participation through powerful formats thereby further strengthening REHACARE as a marketplace of ideas and future lab.

- Product and News Forum: companies will present their latest developments – accompanied by expert lectures and panel discussions.
- **Community Forum**: personal stories will be centrestage stories of people who have overcome challenges with innovative and inclusive solutions. These include EDM artist *Luca Veda*, activist and inclusion influencer *Ayleen Caterine*, paralympic athlete and speaker *Moritz Brückner* as well as influencer and activist *Sabrina Lorenz*.
- Meeting point REHACARE Forum: shaping the future in specialist medical retail: In cooperation with trade journal *Gesundheitsprofi* REHACARE will also present a future-oriented programme that selectively targets specialist medical and orthopaedic retailers. Practical insights in new lines of business, digital marketing strategies and innovative care concepts will be in



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focus because digitalisation promotes not only efficiency but also the quality of care.

therapie DÜSSELDORF as a strong partner

Held in parallel with REHACARE again will be the trade fair **therapie DÜSSELDORF** – an ideal complement that offers attractive synergies especially for trade visitors from the fields of rehabilitation and therapy.

Get your ticket now and become part of the community: www.rehacare.de

www.ieiiacaie.ue

About REHACARE

REHACARE is the leading international trade fair for rehabilitation, prevention, inclusion and care. For over 40 years it has brought people with disabilities, chronic diseases and in old age together with solution providers, start-ups, association and political, healthcare and scientific decision-makers. Under the guiding theme of **"Self-Determined Living"** it is synonymous with technology, social and digital innovations that enable participation and reduce both physical and mental barriers.

As an innovation platform REHACARE shows which products, services and societal impulses are required today and in future to actively co-shape an inclusive society. With its international reach – complemented by events such as **REHACARE CHINA** in Suzhou – the trade fair sets global standards for shaping a barrier-free future.

The organiser is Messe Düsseldorf GmbH. For more information go to: <u>www.rehacare.de</u>

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Upon publication we would appreciate a specimen copy.