



Internationale Fachmesse und Kongress
für sicheres und gesundes Arbeiten.

International trade fair and congress for
safety and health at work.

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Press Release

A+A 2025 sets new standards for a safe, healthy and modern world of work

Düsseldorf, 7 November 2025 – A+A 2025, the world-leading trade fair for safety, security and health at work, closes with impressive results after four successful trade fair days. Under the guiding topic “People Matter” the trade fair seamlessly followed on from the successes of the previous events. Altogether 2,340 exhibitors from 70 countries presented the complete spectrum of products, technologies and innovations for a safe, healthy and sustainable world of work in 13 exhibition halls. To the tune of 67,000 trade visitors from 150 nations travelled to Düsseldorf to inform themselves about the trends and tomorrow’s topics in this industry. This growth in visitor numbers underscores the importance of A+A as the world’s leading trade fair.

A+A 2025 convinced with high international attendance, high-calibre visitor quality and palpable dynamics in the exhibition halls. 81% of the visitors polled were decision-makers from industry, skilled crafts, administration and services and used the world-leading trade fair to network, encourage investment and make new business contacts. All relevant professional groups were represented at A+A 2025. At 52% the percentage of international visitors remained unchanged compared to the previous event. 16% of all visitors came from overseas.

Commenting on this Marius Berlemann, Chief Operating Officer of Messe Düsseldorf, stressed: “A+A has again impressively confirmed its role as the global meeting point for safety and health at work and as an important economic driver for the industry. Here investment is made, partnerships



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are forged, and innovations become visible that set standards worldwide. A+A 2025 has shown the creative power behind this industry – and how closely sustainable success is linked with safe and healthy work.”

Stefan Brück, CEO of the uvex group and Chairman of the A+A advisory board, explains: “A+A exerts enormous influence emanating from Düsseldorf. It connects people, markets and innovations – in Europe and worldwide. As the world’s leading business platform, it provides decisive impetus for safe and healthy work.”

The high relevance of A+A’s offerings was reflected by the high satisfaction levels of the trade audience: some 97% of the visitors confirmed that their expectations for the trade fair had been fully met or even exceeded. A+A maps the global market for personal protective equipment (PPE) in an unrivalled manner. In addition, it presents the latest trends in sustainable materials used in PPE, mental health at the workplace and digital assistance systems for safety at work. For trade visitors, ergonomics, artificial intelligence (AI) and New Work were focus.



Innovations for tomorrow’s world of work

The strong relevance of A+A’s themes was reflected in the high level of satisfaction among trade visitors: around 97 percent confirmed that their expectations of the trade fair were fully met or even exceeded.

A+A covers the global market for personal protective equipment (PPE) in a uniquely comprehensive way. Beyond that, it presents the latest trends – from sustainable materials in PPE and mental health in the workplace to digital assistance systems for safe working environments.

The EXO PARK showcased exoskeletons and digital ergonomics solutions in realistic application scenarios, making future technologies tangible. In the areas of workwear and PPE, exhibiting companies demonstrated that modern protective clothing has long united design, function, and sustainability. Lightweight materials, smart features, and



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resource-efficient production processes characterized the collections – as did a growing awareness of comfort and identity in the workplace.

A special source of inspiration once again came from the International Start-up Zone and the Start-up Area of the German Federal Ministry for Economic Affairs and Energy (BMWE), where young companies impressed with creativity and innovative strength – from sensor-based protection systems and AI analyses to sustainable solutions for greater safety and efficiency.

39th A+A Congress scores points with novel formats and international guests

Registering some 3,000 participants from Germany and abroad, the 39th International Congress for Occupational Safety and Occupational Medicine (A+A Congress) 2025 confirmed its role as the leading platform for safety and health at work. The Congress organised by the Federal German Association for Occupational Safety and Health (Basi) boasted around 100 events and 330 speakers.

New formats such as the Vision Zero Stage in Hall 9 and the A+A Cinema catered to relevance for practitioners and made for high attendance figures. They brought the Congress closer to trade fair activities. On the Day of OSH Officers (Tag der Sicherheitsbeauftragten) the future and relevance of the over 700,000 occupational safety officers in Germany were centrestage. In addition, participants were able to obtain certification points for their continuing professional education. In terms of content, the Congress reflected the current challenges and opportunities of our working environment; digitalisation and artificial intelligence in occupational safety, health-promoting leadership, violence prevention at the workplace as well as occupational medicine updates were among the central topics.





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Dr. Christian Felten, Managing Director of Basi, drew a positive conclusion: "The A+A Congress 2025 has made it clear: prevention is more than theory – it is experienceable and forward-looking.

Now we are looking ahead to the 40th A+A Congress 2027 in Düsseldorf – with fresh impulses and the aim of making the world of work safer and healthier."

Inspiring versatile supporting programme

Alongside the Congress the trade fair offered a multi-faceted programme of side events that combined expert knowledge with experiences and societal commitment. The Trend Forum became the meeting point for knowledge transfer and innovation: experts discussed prevention, mental health, artificial intelligence and the responsible deployment of digital technologies.

In the fields of fire protection and emergency management live demonstrations provided hands-on insights into modern safety and rescue technologies.

Fashion accents were set by the Corporate Fashion Show in Hall 15, which proved a crowd puller four times a day. On the A+A catwalk leading manufacturers from the PPE industry staged collections that fuse protection with utility, sustainability and up-to-date design. Modern workwear is not only synonymous with safety today but also with style, comfort and brand identity – as was mirrored by each presentation.

The next A+A will take place from 19 to 22 October 2027 in Düsseldorf. Exhibitor, visitor and expert testimonials on A+A 2025 can be found in the attachment of the release or as a video at https://www.aplusa-online.com/live_2





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About A+A

A+A – World-leading trade fair with a global portfolio

A+A is the world-leading trade fair for safety, security and health at work. With the accompanying International Congress for Occupational Safety and Occupational Medicine it brings the international OHS community together in Düsseldorf every two years. With its international trade fair portfolio in key markets such as China, Singapore, Thailand, Turkey, Japan and the United Arab Emirates Messe Düsseldorf connects experts worldwide and offers platforms for innovation and impulses for tomorrow's world of work.

More information at <https://www.aplusa-online.com/>

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