

glasstec VIRTUAL – Your Business goes Digital

Conference, Exhibitor Web Sessions, Matchmaking

The international glass industry will meet at glasstec VIRTUAL, the new digital networking platform, from 20 to 22 October. During that time the glasstec VIRTUAL Showroom will become the most important point of contact for potential customers and decision-makers from the glass sector. Over 750 exhibitors will be presented there with their products, solutions and applications.

“The exhibitor profiles have long existed as a digital add-on service for our exhibitors. But particularly now, when we cannot meet personally, this digital point of. If I want to serve customers competently, I need an attractive and informative online appearance. By extending these add-on features and services in the Exhibitor Showroom we have further adapted the spectrum of presentation options to the needs of our customers,” says Birgit Horn, Project Director glasstec.

One highlight among the offers are the exhibitors’ live web sessions. The interactive format permits the presentation of products and innovations but also personal exchange with customers – independent of the location and in real time.

An overview of all the web sessions can be found [here](#)

The page will be filled gradually and will consist of a comprehensive portfolio on all three days when glasstec VIRTUAL starts on 20 October.

The registration for the web sessions is possible from October 9th.

After successful registration for the selected web session participants will receive a link for the relevant sessions by e-mail along with the time and date. [Zoom](#) conference software will be used for streaming the web sessions.

Matchmaking at the Networking Plaza

The Matchmaking Tool is ideal when it comes to remaining in close contact during and after glasstec VIRTUAL. By enquiring about specific areas of interest and extensive filter functions it provides direct contact with potential customers and partners. After making an appointment,



Messe
Düsseldorf


Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Deutschland

Telefon +49 211 4560 01
Telefax +49 211 4560 668
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de


Geschäftsführung:
Wolfram N. Diener (Vorsitzender)
Bernhard J. Stempfle
Erhard Wienkamp
Vorsitzender des Aufsichtsrats:
Thomas Geisel

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
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 Ausstellungs- und
Messe-Ausschuss der
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 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

personal conversations between exhibitors and customers can take place in a virtual room either by audio or video.

Click here for [Matchmaking for Exhibitors](#)

Click here for [Matchmaking for Visitors](#)

The Programme of the glasstec Conference Area – Complete Knowledge Transfer

During the event all participants at glasstec VIRTUAL will have free access to the [three-day conference agenda](#) with expert lectures from industry and science referring to globally trending themes such as climate protection, resource efficiency, urbanisation, value added and happiness. The glasstec conference is structured according to the segments covered by the leading global trade fair glasstec: glass production, processing and finishing as well as glass products and applications. The conference language is English with German translation. During the Conference the international expert audience will be able to learn about the latest developments and trends in the global glass industry and to interact with the speakers live from anywhere in the world. The first two conference days are rounded off by the “Glass Association Summit“, organised by the trade magazine Glass Worldwide.

Registration is now open at virtual.glasstec.de.



Press Contact glasstec:

Daniel Krauß

Tel.: +49(0)211/4560-598

E-Mail: KraussD@messe-duesseldorf.de

Brigitte Küppers

Tel.: +49(0)211/4560-929

E-Mail: KueppersB@messe-duesseldorf.de