

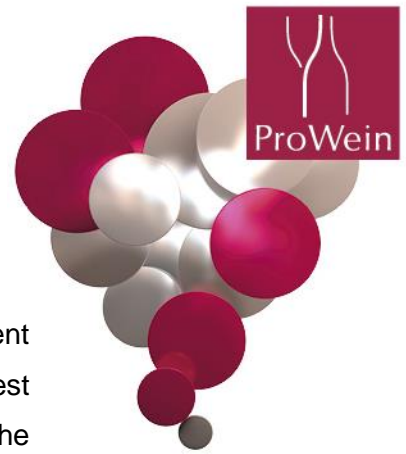
FHA-Food & Beverage and ProWine Asia 2020 in Singapore postponed

Informa Markets is postponing the inaugural FHA-Food & Beverage event to a later date due to global travel concerns in light of the latest developments regarding the Novel Coronavirus (COVID-19) situation. The event was originally scheduled to take place from 31 March – 3 April 2020 at Singapore Expo. ProWine Asia 2020 in Singapore, held alongside FHA-Food & Beverage, co-organised by Messe Dusseldorf Asia and Informa Markets, will also be postponed. The decision, which was taken after extensive industry consultations, aims to safeguard the safety and well-being of industry players and employees.

Martyn Cox, Event Director, Hospitality, Food & Beverage - Singapore, Informa Markets, said, "The safety and well-being of our exhibitors, event attendees and staff is our top priority. There has been signs of community spread and local authorities have issued advisories to avoid large crowds, as a result we expect event attendance to be affected. With these concerns in mind, we have made the decision to postpone FHA-Food & Beverage and ProWine Asia 2020 in Singapore. Our focus now is to provide our exhibitors, event partners and registered visitors with the support they require as a result of this decision. We will continue to work in partnership with the relevant government authorities and agencies and take all further measures in accordance with the latest advisories published by the Singapore Ministry of Health (MOH), the Ministry of Manpower and the Singapore Tourism Board."

Beatrice J. Ho, Project Director, ProWine Asia (Singapore), Messe Düsseldorf Asia, added, "We would also like to take this opportunity to thank all exhibitors and partners for supporting the exhibitions and are committed to working towards the best possible outcome. We are working actively with all partners to find a suitable alternative date."

Alvin Lim, Executive Director, Brand and Customer Experience, SingEx Holdings, said, "Singapore EXPO & MAX Atria respects the decision made to postpone FHA-Food & Beverage and ProWine Asia 2020 in Singapore. We will continue to work together with Informa Markets, Messe Düsseldorf Asia, and our valued event partners to see through this predicament. We are part of a global meetings, incentives, conferences and exhibitions



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Messe
Düsseldorf

Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Deutschland

Telefon +49 211 4560 01
Telefax +49 211 4560 668
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de


Geschäftsführung:
Werner M. Dornscheidt (Vorsitzender)
Wolfram N. Diener
Bernhard J. Stempfle
Erhard Wienkamp
Vorsitzender des Aufsichtsrats:
Thomas Geisel

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
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Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

(MICE) industry that has always stood together and shown great support for each other – and it is with this that we trust in the industry’s resilience and ability to bounce back from whatever setbacks this outbreak may bring.”

The new dates will be announced shortly; we will be in touch with all confirmed exhibitors to discuss their participation at FHA-Food & Beverage and ProWine Asia (Singapore). The FHA and ProWine Asia (Singapore) team will reach out to all participants regarding further logistics and planning. Participants may also contact enquiry@foodnhotelasia.com and info@prowineasia.com for urgent assistance.

“We seek industry’s understanding and support of this decision taken to safeguard the safety and interests of our customers and staff. In striving to secure revised dates in collaboration with Singapore Expo & MAX Atria and other event partners, we stay focused on our goal to deliver a great customer experience for both the rescheduled events,” said Martyn Cox.

Contacts:

FHA-Food & Beverage

Exhibitors & trade visitors: enquiry@foodnhotelasia.com

Media: Juliet.tseng@informa.com / June.seah@informa.com

ProWine Asia (Singapore)

Exhibitors & trade visitors: info@prowineasia.com

Media: Zarina@mda.com.sg / Jennifer@accela.asia

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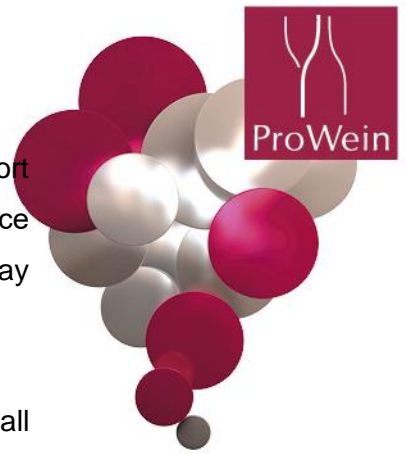
Christiane Schorn / Monika Kissing / Brigitte Küppers

Tel: +49 211 45 60 991 / 543 / 929

Email: schornc@messe-duesseldorf.de

kissingm@messe-duesseldorf.de

KueppersB@messe-duesseldorf.de



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