

wire Russia 2017:

In Moscow together with Tube Russia and Metallurgy Litmash

From 5 to 8 June 2017 three international trade fairs will be held jointly at the Expocentr Krasnaya Presnya in Moscow again, covering wire and cables, tubes and metallurgy. The focus will be on technical highlights in the metal industry, the wire and cable industry as well as tubes, tube accessories and new tube technologies.

wire Russia 2017 will feature over 200 companies from around 25 countries, offering plants and machinery for the production and finishing of wire, metal forming, spring manufacturing, cable and wire machines, tools and other resources for process engineering, measurement and control engineering and all types of wire, wire rod, bare wire, bars, sheet metal and special wires and cables.

The trade fair trio is organised by Messe Düsseldorf GmbH, Messe Düsseldorf Moscow and their Russian partners, the joint-stock company VNIKIP. Technical and conceptual support for the three trade fairs is provided by leading international trade associations from industry and commerce.

Despite the persistent global steel crisis, a massive drop in the price of oil and a generally strained economic situation in Russia, expectations towards the trade fair trio are high. For international and Russian companies it is currently more important than ever to show their presence and to place their products on the Russian market.

In 2015, at the last wire Russia, innovations were presented by 196 companies from 25 countries, including national pavilions from Austria, Germany, Italy and China. On the four days of wire Russia 2015, the trade fair attracted 2,900 visitors, while Tube Russia and Metallurgy Litmash jointly received 4,100 visitors.

Exhibitors in 2015 largely rated the quality of trade visitors as positive, and meetings at the stands were marked by a high level of decision-making powers. Visitors primarily came from Russia, other CIS regions and neighbouring European countries.

Further details on all three trade fairs can be found on the relevant websites: www.wire-russia.com and www.metallurgy-tube-russia.com.

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