



## Press Release No. 4

### **A+A 2015 in Düsseldorf: special show première: “Safe Rescue Operations from Heights and Depths”**

### **Successful rescue operations in extreme situations: cooperation partner THW shows how it’s done – in Hall 6.**

A+A 2015, the international event for health and safety at work (trade fair and convention, 27-30 October), will include the première of a special show entitled “Safe Rescue Operations from Heights and Depths”. The event will be held in cooperation with the Federal Agency for Technical Relief (THW). “Using a diving pool and a roofed-over climbing facility, the demonstrations will feature rescue operations of accident victims in extreme situations, both above and under water,” says Birgit Horn, Director of A+A 2015 from Messe Düsseldorf. The demonstrations will be running live in Hall 6 on each day of the trade fair. The focus will be on the occupational safety of helpers and on appropriate personal protection equipment (e.g. fall protection).

Three thematic areas will be presented under the label A+A Live: **Personal Protection, Occupational Safety and Healthy Workplace / Corporate Health**, each in their own special action areas where they will function as scheduled elements of the overall event. The aim is to convey best practices, showing innovative products and procedures. Alongside the new special show “Safe Rescue Operations from Heights and Depths”, there will be a range of well established theme parks: Fire Protection and Emergency Management by the German Corporate Firefighters’ Association (WFVD) (which also forms part of Occupational Safety in Hall 6), the Safety & Security Innovation Park (in Hall 7a), Corporate Health & Workplace Design (in Hall 10) and the A+A Fashion Show (in Hall 11)

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[www.AplusA.de](http://www.AplusA.de)



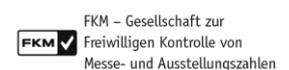
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The main target group of A+A includes experts in occupational health & safety and security management, specialist retailers, HR managers, buyers from industry, company doctors, owners of small businesses, staff councils, works councils, firefighters, relief workers and the police force.

When A+A was launched in 1954, it was set up as an event on "Occupational Health and Safety and Occupational Medicine", but it has since then developed into a leading international meeting point for health and safety at work. It is held at two-year intervals. With over 1,600 exhibitors and more than 63,000 trade visitors (from 69 countries) in 2013, A+A achieved record values in its history. After a good development of registrations for the trade fair, A+A 2015 is set to reach yet another record of nearly 1,800 exhibitors.

Further details about A+A 2015 can be found on the web:  
<http://www.AplusA.de>.

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Düsseldorf, 11 March 2015

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