



LEITMESSEN DER KOSMETIK-, HAIRSTYLING- UND MAKE-UP-PROFIS

LEADING TRADE FAIRS FOR COSMETICS,
HAIRSTYLING AND MAKE-UP PROFESSIONALS

2018

Trendforum & Innovationsplattform

Jedes Jahr im Frühling begeistert das Messe-Trio die Branche. Über 2.000 Aussteller und Marken präsentieren die neuesten Produkte und Dienstleistungen und bringen die Profis aus der professionellen Dienstleistungskosmetik, des Friseurhandwerks sowie der Visagistik und Maskenbildnerei nach Düsseldorf. Ein Baustein des Erfolgskonzepts: Premium-Qualität und exklusive Atmosphäre für entspanntes Business und kreatives Schaffen.

Trend Forum & Innovation Platform

Every year in spring, the trade fair trio enthuses the industry. More than 2,000 exhibitors and brands present their latest products and services and bring the professionals from professional cosmetic services, the hairdressing trade as well as the stage and beauty make-up artist sector to Düsseldorf. A component of this successful concept: Premium quality and an exclusive atmosphere for relaxed business and creative work.



Schönheit und Pflege

BEAUTY: Die internationale Leitmesse für Kosmetik, Nail, Fuß, Wellness und Spa gilt als wichtigstes Trendforum und Impulsgeber für die Dienstleistungskosmetik. Nirgendwo sonst ist das Ambiente so exklusiv und das Fach- und Weiterbildungsprogramm so vielfältig.

Beauty and Care

BEAUTY: The leading international trade fair for Cosmetics, Nail, Foot, Wellness and Spa is considered to be the most important trend forum and driving force for cosmetic services. Nowhere else is the ambience this exclusive and the advanced training programme this diverse.

Neu gestylt

TOP HAIR – DIE MESSE: Die TOP HAIR erscheint in neuem Design und zieht in die Messehallen 4, 5 und 6. Was bleibt? Die einzigartige Kombination aus Fachmesse, spektakulären Shows, Workshops und Kongress macht die TOP HAIR zur Nummer 1 Messe des Friseurhandwerks.

Newly Styled

TOP HAIR – THE TRADE FAIR: TOP HAIR appears in a new design and moves into the exhibition halls 4, 5 and 6. And what is staying? With its unique combination of trade fair, spectacular shows, workshops and congress, it is the number 1 trade fair for the hairdressing trade.

Kreativer Branchentreffpunkt

make-up artist design show: Als einzige Fachmesse für Maskenbildner und Visagisten ist sie der wichtigste Branchentreffpunkt der kreativen Szene. Informationen zu innovativen Produkten, Lernen von Profis und der Austausch mit den Kollegen machen Sie zur idealen Plattform.

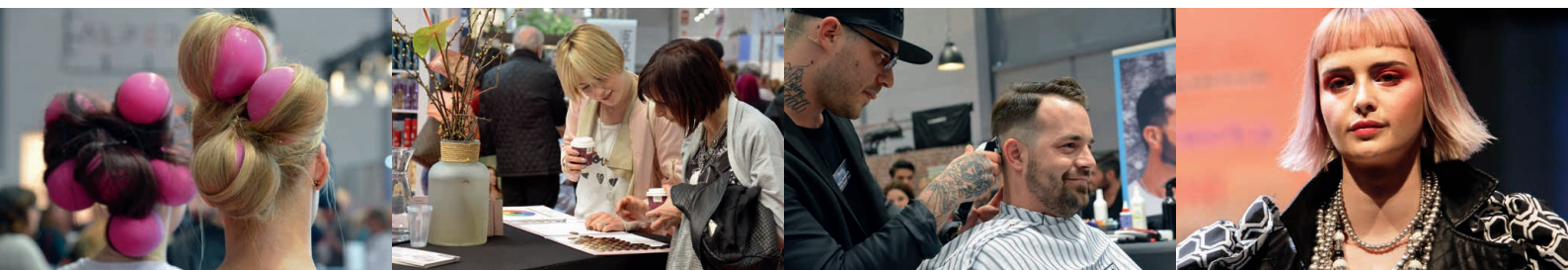
Creative Industry Meeting Point

make-up artist design show: As the only trade fair for stage and beauty make-up artists, it is the most important industry meeting point for the creative scene. Information about innovative products, learning from professionals and the exchange with colleagues make it to the ideal platform.

Business
Creativity
Communication



10. + 11.3.2018



37,000 TRADE VISITORS OVER TWO DAYS +++ 450 EXHIBITORS AND BRANDS +++ 140 PRESENTATIONS IN THE ANCILLARY PROGRAMME

Leading trade fair for the hairdressing industry

- The most important meeting place for the hairdressing industry
- Trends and innovations
- Stylish ambience
- Excellent business atmosphere as audio transmission is prohibited
- Distinction between ordering and direct selling areas
- Top-calibre presentation opportunities on seven stages
- **New in 2018: Halls 4, 5 and 6**

Professionalism and quality

- 59% of visitors are business owners
- 45% of visitors want to invest
- 96% of visitors award the show top marks

Excellent service

- Stand space from EUR 199.-/m²
- Stand construction from EUR 89.-/m²

Your contacts

Show participation:

- Lisa Hohenstatt
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- Alexandra Vourdoulas
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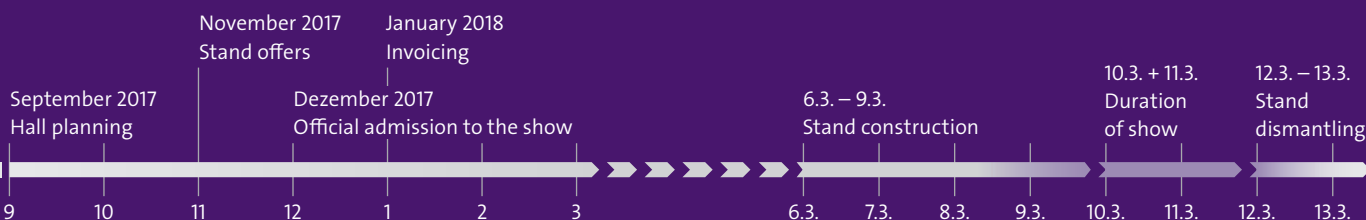
Workshops and shows:

- Arndt Nickel
Tel.: +49 7225 916-317
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Registration now available at www.top-hair-international.com/application



Deadlines



8a [] 8b



U-Bahnhof
Tram Station
ESPRIT arena/
Messe Nord
Eingang Nord
North Entrance

make UP
artistdesignshow
DÜSSELDORF

7

7A

6

5

BEAUTY
DÜSSELDORF
9 10 11 12

13

**TOP HAIR
DIE MESSE**
Düsseldorf

4

17 16 15 14



Eingang Ost
East Entrance

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